

FUNDRAISERS

Company Olympics/Minute to Win It Teams participate in Olympic or Minute to Win It type events, such as wastebasket paper ball free throws, balance a Styrofoam cup on a service tray while navigating an obstacle course, make a paper airplane and fly it the longest distance, make the longest paper clip or staple chain in one minute, fold and stuff letters/ envelopes in one minute. Teams pay to participate and the company buys prizes or lunch for the winning team.

Good sports (and contests)

- Office scavenger hunt
- Spelling bee
- Pie-eating contest
- Video/computer game competition
- Croquet tournament on nearby lawn
- Elevator races
- Tricycle race
- Halloween costume or celebrity look-alike contest
- Hoop it up basketball competition
- Fun run or walkathon
- Softball game
- Pet matching game (\$1 to enter; raffle off prize to those with the most correct answers)
- Quiz show (use company and United Way facts)
- Hallway bowling or putt-putt

Spirit Week Use this high school throwback for a full week of virtual fun; pay a set amount to participate in things like Crazy Hair Day, Favorite Team/Jersey Day, Hat Day, Company Color Day, Opposite Day, Fun Zoom Background Day . . . you get the idea! Set a time for a virtual call to show your spirit, or just let it show in video meetings. Raffle a prize at the end of the week for all who participate.

Put the FUN in fundraisings!

An innovative and fun campaign creates increased awareness of United Way among your co-workers. So, we've put together these ideas that will make a positive impact on your workplace campaign – ideas that will encourage more employees to participate and help increase the total dollars contributed to your overall campaign.

50-50 Raffle Fundraising 50-50 raffle fundraising simply involves the sale of raffle tickets with the proceeds being split evenly between the winner and United Way. Your only fundraising expense is the raffle tickets (a double ticket roll, a single ticket roll that you tear in half or a board with the numbers for sale). Winners are always happy with a cash prize. All you need is one or more ticket sellers. Raffle tickets normally sell for \$1 apiece, with an incentive for multiple purchases such as 3 tickets for \$2, or 5 tickets for \$4, etc. Using a price incentive for multiple tickets can often increase your total sales and builds a larger 'prize' to split with the lucky winner. The 'take' is tallied and one-half awarded to the holder of the lucky number.

Baby Picture Contest Employees provide a baby photo of themselves, and staff guesses who is who. Those who want to guess must pay per guess. The person with the most correct guesses wins a prize.



Griffin-Spalding
County United Way